



2nd “Economics of Low-Carbon Markets” Workshop

Hosted by

Faculdade de Economia e Administração de Ribeirão Preto – University of São Paulo

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Ribeirão Preto, December 15-16th, 2014

Preliminary Program (November 28th 2014)

Monday – December 15th, 2014

8.00 | Registration and coffee

8.30 | Welcoming Remarks

Keynote 1

Chair: Cristian Huse, Stockholm School of Economics

8.40 | **“Vehicle Scrapage and Gasoline Policy”**
Mark Jacobsen, University of California San Diego

9.40 | Coffee break

Session 1:

Deforestation and Land Use

Chair: Daniel Domingues dos Santos, FEA/RP-University of Sao Paulo

9.50 | **“Demand for Deforestation in the Amazon”**
Eduardo Souza-Rodrigues, University of Toronto

Discussant: Nathalie Gimenes Sanches, FEA-University of Sao Paulo

10.40 | **“Getting Greener by Going Black: The Priority Municipalities in Brazil”**
Romero Rocha, Federal University of Rio de Janeiro

Discussant: Rodrigo Moita, Insper

11.30 | Lunch

13.15-17.00 | Visit to sugarcane mill and plantation

Tuesday – December 16th, 2014

Keynote 2

- Chair:* Claudio Lucinda, University of São Paulo
- 8.30 **“Durable Goods Demand and the Rationality of Consumers' Price Expectations: Evidence from Gasoline and Diesel”**
Ryan Kellogg, University of Michigan
- 9.30 Coffee break

Session 2:

Energy Demand and Technology Adoption

- Chair:* Francisco Anuatti Neto, FEA/RP-University of Sao Paulo
- 9.50 **“Why is Geoengineering so Tempting?”**
Baran Doda, London School of Economics
- Discussant:* Gabriel Madeira, FEA-University of Sao Paulo
- 10.40 **“How Much Do Households Value The Future? Evidence from the Adoption of Photovoltaic Systems”**
Olivier DeGroot, KU Leuven
- Discussant:* Fabio Miessi, FEA-University of Sao Paulo
- 11.30 **“Social equity and technology diffusion: Evidence from the British feed-in tariff for small-scale PV systems”**
David Grover, London School of Economics
- Discussant:* Renata Narita, FEA-University of Sao Paulo
- 12.20 Lunch

Session 3:

Consequences of Air Pollution: Productivity and Health

- Chair:* Walter Belluzzo, FEA/RP-University of Sao Paulo
- 13.30 **“Decentralized Regulation, Environmental Efficiency and Productivity”**
Vivek Ghosal, Georgia Tech
- Discussant:* Klenio Barbosa, EESP-Getulio Vargas Foundation
- 14.20 **“Air Pollution, Power Grid, and Infant Health: Evidence from the Shutdown of TVA Nuclear Power Plants in the 1980s”**
Edson Severnini, Carnegie Mellon University
- Discussant:* Renato Seixas, UC Berkeley
- 15.10 Coffee break

Session 4:**Policy Session (TBC)***Chair:**Cristian Huse, Stockholm School of Economics*

15.30

“The Use of New Data Sources in Public Policy”

Ciro Biderman, SPTrans (City of Sao Paulo)

Eduarda LaRocque, Instituto Pereira Passos (City of Rio de Janeiro)

17.00

Coffee break

Poster Session**“Opportunity cost of environmental preservation: the case of the Brazilian Legal Amazon”**

Luiza Andrade, FEA-University of Sao Paulo

“What happens when sugarcane comes to town? Evidence from Brazil”

Breno Pietracci, PUC-Rio

“Corporate social responsibility and financial performance: A case study from Brazilian electric companies”

Erick Meira de Oliveira, PUC-Rio

17.45

Final remarks and farewell

Keynote speakers have 50 minutes to present, allowing for 10 minutes of questioning throughout. Speakers have 35 minutes to present, discussants have 10 minutes, leaving 5 minutes for general discussion.

Scientific Committee:

Juliano Assunção, PUC-Rio and CPI

Antonio Bento, Cornell University

Cristian Huse, Stockholm School of Economics

Shanjun Li, Cornell University

Claudio Lucinda, University of São Paulo

Shaun McRae, University of Michigan

Eugenio Miravete, University of Texas at Austin

Alberto Salvo, National University of Singapore

Frank Verboven, KU Leuven

Local Organizing Committee:

Bruno Ledo, University of São Paulo

Claudio Lucinda, University of São Paulo

Rudinei Toneto Jr., University of São Paulo